

The slowing of sub-Saharan Africa's urbanization: evidence and implications for urban livelihoods

DEBORAH POTTS

Dr Deborah Potts is a Senior Lecturer in the **Geography Department** at King's College London. She is a member of the **Human Security Research** Cluster and of the Cities Research Group. Her research interests include the nature of internal migration in sub-Saharan Africa and contemporary urban economies and livelihoods in the region. Her primary research has been conducted mainly in southern African countries, particularly Zimbabwe.

Address: Department of Geography, King's College London, 4th Floor, Strand Campus, London WC2R 2LS, UK; e-mail: debby.potts@kcl.ac.uk

1. See, for instance, Satterthwaite, D (2002), Coping with Rapid Urban Growth, RICS, Leading Edge Series, London: also Brockerhoff. M (1999), "Urban growth in developing countries: a review of projections and predictions", Population and Development Review Vol 25, No 4, pages 57-778: Bocquier, P (2004). "Analyzing urbanization in sub-Saharan Africa", in A Champion and G Hugo (editors), New Forms of Urbanization: Beyond the Urban-Rural Dichotomy, Ashgate, Aldershot, pages 133-150; and Bocquier, P (2005), "World urbanization prospects: an alternative to the UN model of projection compatible with urban transition theory", Demographic Research Vol 12, No 9, pages 197-236.

ABSTRACT According to data from the most recent inter-census period, some sub-Saharan African countries are now urbanizing very slowly. Actual decreases in the level of urbanization are rare, but have been recorded for Zambia (where counter-urbanization began in the 1980s) and Côte d'Ivoire and Mali (where there is evidence of counter-urbanization during the 1990s). Countries where urbanization levels are stagnating or increasing very slowly, especially when considering large and medium-sized towns, include Benin, Mozambique, Senegal, Zimbabwe, Mauritania, Burkina Faso and Niger. The East African situation is more mixed, but growth rates in many large centres are around or below the national rate. For many urban centres there is evidence of increased circular migration, which has reduced the contribution of in-migration to urban growth. These trends are largely the result of declining economic opportunities in many urban areas, reflecting crises in urban poverty and livelihood insecurity.

KEYWORDS insecurity / migration / sub-Saharan Africa / urban livelihood / urbanization

I. INTRODUCTION

This short paper reviews a range of evidence on downward shifts in the growth of African urban settlements in different countries. While these have occurred within a broader international context of downward revisions in the growth rates and size of many large cities in low- and middle-income countries,⁽¹⁾ these trends in some countries of sub-Saharan Africa need particular attention. This is because they are more marked, and imply economic problems and urban livelihood issues that are still too rarely fully recognized in policy circles, even if there is now more awareness of the seriousness of urban poverty. Above all, this note seeks to address the assumption that flows in migration to many African urban areas have not changed.

II. URBANIZATION IN SUB-SAHARAN AFRICA

The 2009 World Development Report, *Reshaping Economic Geography*, ⁽²⁾ emphasizes the positive contribution that cities and migration can make to development in poor countries and how there is evidence of this across the world. While I would fully support this position, it is necessary to

disaggregate the experiences of different regions. The significant surges in urban-based employment that have accompanied the various experiences and experiments with economic liberalization in some Asian countries have generally not occurred in Africa. Rather, structural adjustment from the 1980s has brought formal employment stagnation or decline, and a massive increase in the scale of dependence on informal work, generally in very low-income jobs. Basically, the structural conditions affecting urbanization in much of contemporary sub-Saharan Africa are significantly different from those in many other regions of the developing world, and thus its economic geography is being reshaped in different ways.

The following analysis focuses mainly on population growth in towns in the upper and middle levels of the urban hierarchies; there is marked variation in small and very small centres, which is beyond the scope of this short paper, although these trends are also very significant. (4) Where there is recent census evidence, it is becoming increasingly apparent that for very many urban areas, particularly in West Africa, recent growth has been only a little above, no different from, or even sometimes below, the national population growth rate. Therefore, such towns are not growing much faster, and occasionally more slowly, than rural populations: in other words, urbanization, as a **demographic** process whereby the urban share of a country's population is increasing over time, is slow or stagnating. Thus, the majority of growth in most towns is attributable to natural increase, which, for sub-Saharan African towns, is often very similar to, or occasionally higher than, rural rates. This can be shown individually for many countries, including Zambia, Malawi, Tanzania and Kenya, (5) Zimbabwe, (6) Côte d'Ivoire, Central African Republic and the DR Congo. (7) Although urban fertility is lower, this is countered by lower death rates and youthful and fertile urban age profiles compared to rural areas, which boosts birth rates. Recent demographic health surveys in the 2000s (e.g. for Zimbabwe and Kenya, where there have been marked fertility falls) still indicate remarkably little difference between rural and urban crude birth rates in most (but not all) countries, but significant differences in infant and child mortality rates, which remain the chief factor in determining overall death rates in most African countries, which suggests urban natural increase is often still as high or higher.

These demographic parameters mean that, as a general guide, the contribution of net in-migration to the growth of one town, or group of towns, can be assessed by comparing its growth to the national rate. This is the basis of the evaluations of urban growth shown in the last column of Table 1, which collates a range of data on recent urban growth trends from 14 African countries. The rates are mainly calculated from censuses (see table notes). These are supplemented for Côte d'Ivoire, Burkina Faso and Senegal by survey data from a large-scale migration project across the region covering 1988–1992 (NESMUWA – Network of Surveys on Migration and Urbanization in West Africa), which have been analyzed and reported by a group of French scholars. (8) These studies have shown that net in-migration rates to many towns have slowed, and sometimes reversed, and they have also highlighted a downturn in Côte d'Ivoire's level of urbanization during the 1990s, from 46 per cent to 43 per cent.

Essentially these data speak for themselves. Across Africa there is accumulating evidence, beyond the case of Zambia where counter-urbanization was established in the 1980s, (9) that net in-migration to towns has slowed very significantly. Actual counter-urbanization now also appears to have

- 2. World Bank (2009), Reshaping Economic Geography; World Development Report 2009, The World Bank, Washington DC, 383 pages.
- 3. Bryceson, D and D Potts (editors) (2006), African Urban Economies: Viability, Vitality or Vitiation?, Palgrave Macmillan, Houndmills, Basingstoke, 353 pages.
- 4. Potts, D (2008), "Recent trends in rural-urban and urban-rural migration in sub-Saharan Africa: the empirical evidence and implications for understanding urban livelihood insecurity", Environment, Politics and Development Working Paper Series, Paper 6, Department of Geography, King's College London, http://www.kcl.ac.uk/content/1/c6/03/95/42/PottsWP6.pdf.
- 5. Potts, D (2005), "Counter-urbanization on the Zambian copperbelt? Interpretations and implications", Urban Studies Vol 42, No 4, pages 583-609; also Potts, D (2006), "Urban growth and urban economies in Eastern and Southern Africa: trends and prospects", in D Bryceson and D Potts (editors), African Urban Economies: Viability, Vitality or Vitiation?, Palgrave Macmillan, Houndmills, Basingstoke, pages 67-104.
- 6. Potts, D (forthcoming), Re-inventing the Wheel? Circular Migration in Contemporary sub-Saharan Africa: A Case Study of Zimbabwe, James Currey, Oxford.
- 7. Potts, D (1997), "Urban lives: adopting new strategies and adapting rural links", in C Rakodi (editor), The Urban Challenge in Africa: Growth and Management of its Large Cities, United Nations University Press, Tokyo, pages 447–494.
- 8. See Beauchemin, C and P Bocquier (2004), "Migration and urbanization in francophone West Africa: a review of the recent empirical evidence", *Urban Studies* Vol 41, No 11, pages 2245–2272; also Beauchemin, C (2002a), "Des villes aux villages: l'essor de l'émigration urbaine en Côte d'Ivoire", *Annales de géographie* Vol 624, pages 157–178; Beauchemin, C (2002b), "Surmonter le doute statistique: le cas de l'émigration

(cell annotat Country Benin Burkina Faso Côte d'Ivoire Ghana Kenya	Recelion: dark grey a Time period 1992–2002 1996–2006 1988–98 ^(a) 1970–1984 1970–1984 1989–1999 1989–1999	Recent net mig grey = strong ne national eriod AAGR* % 302 3.3 388 3.3 884 2.6 300 2.7 999 3.0	TABLE 1 TABLE 1 Country Image: section of a strong net out-migration; light grey italics = weakly negative or no net in-migration) Country Time period AAGR* % Category of urban settlement(s) AAGR* % Notes Benin 1992-2002 3.3 Cotonou (capital city) 2.2 Countre-turbanizing/net out-migration Burkina Faso 1990-2002 3.3 Cotonou (capital city) 3.4 Notes Burkina Faso 1990-2006 2.9 All towns>10,000 3.4 Notes Burkina Faso 1990-2006 2.9 All towns>10,000 3.1 Outset-urbanizing/net out-migration Côte d'Ivolir 1988-92** All towns>10,000 3.1 Note in-migration negligible Côte d'Ivolir 1988-92** Abidian (largest city) 3.3 Counter-urbanizing/net out-migration Côte d'Ivolir 1988-92** Abidian Abidian 3.3 Counter-urbanization of national city Change Part All towns 1997-98** Accra (capital city) 3.3 Not out-migration of national city	selected suk y negative or n y negative or n AAGR* % 2.2 2.2 2.2 3.4 3.1 3.1 4.9 4.9 4.0 0-0.6	Ponet in-migration) Notes Counter-urbanizing/net out-migration Counter-urbanizing/net out-migration Net in-migration negligible Ouagadougou 4.7% per year: net in-migration, otherwise negligible Net out-migration of national citizens Counter-urbanization: 46% to 43% See text Net out-migration of national citizens Counter-urbanizing/net out-migration Greater Accra and 2 other regions de-urbanize Net in-migration negligible Net in-migration negligible Strong net in-migration. Approx. 40% growth Ore in-migration negligible Strong net in-migration. Approx. 40% growth Net in-migration negligible Strong net in-migration. Approx. 40% growth Net in-migration negligible Strong net in-migration. Approx. 40% growth Net in-migration negligible Strong net in-migration. Approx. 40% growth Net in-migration. Approx. 40% growth Counter-urbanization: 22% to 19% ⁽ⁿ⁾ Net in-migration. Approx. 1/3 growth Strong net out-migration
Mauritania	1988–2000	2.4	Nouakchott (capital city) Nouadhibou (2nd largest town) 3 of 6 next largest towns	2.6 1.5 ≤2.0	Net in-migration very small Counter-urbanizing/net out-migration Counter-urbanizing/net out-migration

	Recen	nt net mis	TABLE 1 CONTINUED In the migration evidence and urbanization in selected sub-Saharan African countries	NUED selected suk	o-Saharan African countries
Country	Time period	National AAGR* %	Category of urban settlement(s)	AAGR* %	Notes
Mozambique 1997–2007	1997–2007	2.5	Maputo (capital city) Maputo plus Matola Beira (4th largest town) 14 largest towns	2.2 0.5 7.5 7.5	Counter-urbanizing/net out-migration Net out-migration from capital conglomeration Strong net out-migration Negliciple net in-migration
Niger	1988–2001	3.3	Niamey (capital city) 3 of 4 next largest towns 38 main towns excl. Niamey	4.7 7.8 3.5 3.5	Net in-migration positive. Approx. 30% growth Counter-urbanizing/net out-migration Very weak net in-migration
Nigeria	1991–2006	3.2	Lagos (largest city)	2.9	Net out-migration? See text
Senegal	1988–92 ^(a) 1988–2002	2.6	All towns except Dakar Dakar (capital city) 10 largest towns (incl. Dakar)	2.6 2.3	Net foreign emigration Net migration negligible Counter-urbanizing/net out-migration
Tanzania	1988–2002	2.9	Dar es Salaam (largest city) Arusha (2nd largest town) Next 10 largest towns	4.8 7.1 3.0	Strong net in-migration. Approx. 40% growth Very strong net in-migration >half growth Net in-migration negligible
Uganda	1991–2002	3.4	Kampala (capital city) Gulu and Lira (2nd, 3rd) Next five largest towns	3.7 ca. 10.0 2.4	Net in-migration small War-induced urban growth from refugees Counter-urbanizing/net out-migration

All urban areas
All urban areas
Copperbelt towns

2.7

1980–1990 1990–2000

Zambia

SOURCES: Compiled and calculated from raw data in national censuses either from published census material or, for the recent West African censuses, from Brinkhoff, M (2008), http://www.citypopulation.de/, except for:

Counter-urbanization: 40% to 38% Counter-urbanization: 38% to 36% Very strong counter-urbanization

2.5 1.4 -0.09

inference", in M Bilsborrow (editor), Migration, Urbanization, and Development: New Directions and Issues, United Nations Population Fund (UNFPA) and Meeting of the Population Association of America, Boston, 1–3 April 2004, accessed 8 December 2007 at http://paa2004.princeton.edu/abstractViewer. asp?submissionId=40503; also Bocquier, P and S Traore (1998), "Migration and urbanization in West Africa: methodological issues in data collection and toward a reversal? Migration trends, economic conjuncture and rural development in Burkina Faso and Côte d'Ivoire", Paper presented at the Annual (a) Data for 1988–1992: from the NESMUWA project, see Beauchemin, C, H Sabine and B Schoumaker (2004), "Rural–urban migration in West Africa: Kluwer Academic Publishers, pages 249–293.

(b) Counter-urbanization of all towns in Mali, reported in Tacoli, C (2001), "Urbanization and migration in sub-Saharan Africa: changing patterns and trends", in M de Bruijn, R van Dijk and D Foeken (editors), Mobile Africa; Changing Patterns of Movement in Africa and Beyond, Leiden, Boston, Brill, pages 141–152.

^{*} AAGR = Annual average growth rate

urbaine en Côte d'Ivoire", Espace, populations, sociétés Vol 1-2, pages 165-177; Beauchemin, C (2005), "Pour une relecture des tendances migratoires entre villes et campagnes: une étude comparée Burkina Faso - Côte d'Ivoire", Etudes de la Population Africaine/African Population Studies Vol 20, No 1, pages 141-165; Beauchemin, C (2006), "Urban out-migration, poverty and structural adjustment in Burkina Faso: an event history analysis (1980-1999)", accessed 8 December 2007 at http://paa2006. princeton.edu/download. aspx?submissionId=60914; Beauchemin, C, H Sabine and B Schoumaker (2004), "Rural-urban migration in West Africa: toward a reversal? Migration trends, economic conjuncture and rural development in Burkina Faso and Côte d'Ivoire", Paper presented at Annual Meeting of the Population Association of America, Boston, 1-3 April 2004, accessed 8 December 2007 at http://paa2004. princeton.edu/abstractViewer. asp?submissionId=40503; and Bocquier, P and S Traore (1998), "Migration and urbanization in West Africa: methodological issues in data collection and inference", in M Bilsborrow (editor), Migration, Urbanization, and Development: New Directions and Issues, United Nations Population Fund (UNFPA) and Kluwer Academic Publishers, pages 249-293.

- 9. Potts, D (1995), "Shall we go home?' Increasing urban poverty in African cities and migration processes", *Geographical Journal* Vol 161, No 3, pages 245–264; also see reference 5, Potts (2005).
- 10. Counter-urbanization in Mali is reported in Tacoli, C (2001), "Urbanization and migration in sub-Saharan Africa: changing patterns and trends", in M de Bruijn, R van Dijk and D Foeken (editors), Mobile Africa; Changing Patterns of Movement in Africa and Beyond, Leiden, Boston, Brill, pages 141–152.
- 11. See reference 9; also Potts, D (2004), "Regional urbanization and urban livelihoods in the context of globalization", in D Potts and T Bowyer-Bower (editors), Eastern and Southern Africa: Development Challenges in a Volatile Region,

taken place in Côte d'Ivoire and Mali. (10) Net in-migration has become weak or negligible in most or all of the main urban centres in Benin, Mauritania, Mozambique, Niger and Senegal. The share of Niger's population in its 36 main towns with more than 8,000 residents in 2001 increased by only 1 per cent from 1988 to 2001, to 16 per cent. In Benin, the population share in towns with more than 10,000 residents in 2002 had increased by less than 1 per cent from 1992, from 38.2 per cent to 38.8 per cent. In Niger, Kenya and Tanzania, the capital cities are still experiencing strong net in-migration but the situation in other main towns is very mixed; Arusha however is clearly highly attractive to migrants. It is also worth noting that in Kenya and Tanzania, unusual definitions and re-definitions of "urban settlements" at the lower end of their urban hierarchies have rendered the overall urban growth rates and levels reported in their censuses extremely misleading (and exaggerated) in recent decades, so it helps to base assessments of growth trends on individual settlements. (11) In Uganda, the significance of violent conflict in driving in-migration to towns is evident for Gulu and Lira, but otherwise in-migration has been only a small, or negative, component of growth in the main towns. In Ghana, net urban in-migration was very moderate in the 1970s and early 1980s, and has become stronger since; yet it remains a minor component, except for Kumasi where growth has more than doubled to 5.5 per cent per year, compared to 3.4 per cent for Accra Metropolis. Such broad-brush analysis could obviously be refined for each country, with reference to local factors. For example, international migration from and to West African towns adds another layer of complexity that is not covered here but that is detailed in the studies based on the NEMSUWA project. (12)

What are the implications of these trends? First, a city growing annually at 3 per cent or more is a major planning challenge, whether its growth is derived from migration or natural increase. Yet sometimes, it appears that such continued growth, mainly from internal demographic factors, misleads, for it is assumed that the appearance of new residential areas (often unplanned) must mean that the city is attracting (and keeping) large flows of in-migrants. However, there is no necessary connection with migration. Second, available evidence suggests that reductions in net inmigration as a component of growth in many towns are not primarily due to less mobility but, rather, to significantly higher rates of **circular** migration, which has always been of great importance in sub-Saharan Africa, which have adapted and been reinforced by structural change. Such adaptations are mainly the result of very negative livelihood changes for most of the urban population for whom there is no economic safety net, if all else fails, except within the nexus of rural-urban linkages. This has been clear in Zambia and Zimbabwe and is suggested by survey data from a range of other countries. (13) Evidence from Côte d'Ivoire and Burkina Faso also shows very significantly that urban-rural migration streams there have become less, not more, age-specific, so many young people are among those leaving the cities. (14) Debates about such circulation are considered in Potts, (15) alongside a detailed examination of longitudinal evidence from the 1980s to the 2000s from Harare, Zimbabwe, about migration trends, which provide, in microcosm, an extreme example of how these shift in response to major changes in urban economies.

In crude terms, the message is that some African countries are now not necessarily becoming more urban, or only very slowly so, in the sense of a higher proportion of their total population living in large towns.

ENVIRONMENT & URBANIZATION

The implications, in terms of understanding the nature of contemporary urban and rural livelihoods and economies, are very different from those where it is clear that urban economies are so attractive that their population growth is significantly derived from in–migration from rural areas. It is crucial that policy makers and donors recognize the evidence from sub-Saharan Africa about current rural–urban and urban–rural migration trends, which are such important indicators of the crisis in urban poverty and livelihood insecurity in so many of its major urban settlements, and recognize the urgency of addressing these issues.

Pearsons, Harlow, pages 328–368.

- 12. Further details can be found in Potts (2008), see reference 4.
- 13. See reference 9, Potts (1995); also see reference 5, Potts (2005); and see reference 6.
- 14. See reference 8, Beauchemin, Sabine and Schoumaker (2004).
- 15. See reference 6.

REFERENCES

- Beauchemin, C (2002a), "Des villes aux villages: l'essor de l'émigration urbaine en Côte d'Ivoire", *Annales de géographie* Vol 624, pages 157–178.
- Beauchemin, C (2002b), "Surmonter le doute statistique: le cas de l'émigration urbaine en Côte d'Ivoire", Espace, populations, sociétés Vol 1–2, pages 165–177.
- Beauchemin, C (2005), "Pour une relecture des tendances migratoires entre villes et campagnes: une étude comparée Burkina Faso – Côte d'Ivoire", Etudes de la Population Africaine/African Population Studies Vol 20, No 1, pages 141–165.
- Beauchemin, C (2006), "Urban out-migration, poverty and structural adjustment in Burkina Faso: an event history analysis (1980–1999)", accessed 8 December 2007 at http://paa2006.princeton.edu/download.aspx?submissionId=60914.
- Beauchemin, C and P Bocquier (2004), "Migration and urbanization in francophone West Africa: a review of the recent empirical evidence", *Urban Studies* Vol 41, No 11, pages 2245–2272.
- Beauchemin, C, H Sabine and B Schoumaker (2004), "Rural-urban migration in West Africa: toward a reversal? Migration trends, economic conjuncture and rural development in Burkina Faso and Côte d'Ivoire", Paper presented at Annual Meeting of the Population Association of America, Boston, 1–3 April 2004, accessed 8 December 2007 at http://paa2004.princeton.edu/abstractViewer.asp?submissionId=40503.
- Bocquier, P (2004), "Analyzing urbanization in sub-Saharan Africa", in A Champion and G Hugo (editors), New Forms of Urbanization: Beyond the Urban–Rural Dichotomy, Ashgate, Aldershot, pages 133–150.
- Bocquier, P (2005), "World urbanization prospects: an alternative to the UN model of projection compatible with urban transition theory", *Demographic Research* Vol 12, No 9, pages 197–236.
- Bocquier, P and S Traore (1998), "Migration and urbanization in West Africa: methodological issues in data collection and inference", in M Bilsborrow (editor), Migration, Urbanization, and Development: New Directions and Issues, Massachusetts, United

- Nations Population Fund (UNFPA) and Kluwer Academic Publishers, pages 249–293.
- Brockerhoff, M (1999), "Urban growth in developing countries: a review of projections and predictions", *Population and Development Review* Vol 25, No 4, pages 57–778.
- Brinkhoff, M (2008), http://www.citypopulation.de.
- Bryceson, D and D Potts (editors) (2006), African Urban Economies: Viability, Vitality or Vitiation of Major Cities in East and Southern Africa?, Palgrave Macmillan, Houndmills, Basingstoke, 353 pages.
- Potts, D (1995), "'Shall we go home?' Increasing urban poverty in African cities and migration processes", Geographical Journal Vol 161, No 3, pages 245–264.
- Potts, D (1997), "Urban lives: adopting new strategies and adapting rural links", in C Rakodi (editor), *The Urban Challenge in Africa: Growth and Management of its Large Cities*, United Nations University Press, Tokyo, pages 447–494.
- Potts, D (2004), "Regional urbanization and urban livelihoods in the context of globalization", in D Potts and T Bowyer-Bower (editors), Eastern and Southern Africa: Development Challenges in a Volatile Region, Pearsons, Harlow, pages 328–368.
- Potts, D (2005), "Counter-urbanization on the Zambian copperbelt? Interpretations and implications", *Urban Studies* Vol 42, No 4, pages 583–609.
- Potts, D (2006), "Urban growth and urban economies in Eastern and Southern Africa: trends and prospects", in D Bryceson and D Potts (editors), *African Urban Economies: Viability, Vitality or Vitiation of Major Cities in East and Southern Africa?*, Palgrave Macmillan, Houndmills, Basingstoke, pages 67–104.
- Potts, D (2008), "Recent trends in rural-urban and urban-rural migration in sub-Saharan Africa: the empirical evidence and implications for understanding urban livelihood insecurity", Environment, Politics and Development Working Paper Series, Paper 6, Department of Geography, King's College London, http://www.kcl.ac.uk/content/1/c6/03/95/42/PottsWP6.pdf.
- Potts, D (forthcoming), Re-inventing the Wheel? Circular Migration in Contemporary sub-Saharan Africa: A Case Study of Zimbabwe, James Currey, Oxford.

THE SLOWING OF SUB-SAHARAN AFRICA'S URBANIZATION

Satterthwaite, D (2002), Coping with Rapid Urban Growth, RICS, Leading Edge Series, London.

Tacoli, C (2001), "Urbanization and migration in sub-Saharan Africa: changing patterns and trends", in M de Bruijn, R van Dijk and D Foeken (editors), Mobile Africa; Changing Patterns of Movement in Africa and Beyond, Leiden, Boston, Brill, pages 141–152.

World Bank (2009), Reshaping Economic Geography; World Development Report 2009, The World Bank, Washington DC, 383 pages.